



PRESS RELEASE

2 of 7 companies are from Malmö when the Chamber of Commerce organizes the annual Green Connections conference in California

The Swedish Agency for Growth has appointed seven environmental companies to represent Sweden and Finland in California at the Green Connections Conference for Innovative Environmental Enterprises. Two of the selected companies are from Malmö: Enjay and Orbital.

California is known to be one of the world's strongest driving geographic areas in terms of environmental development. The invited companies will participate in panel discussions, conduct personal meetings and hold presentations - all to lay the groundwork for future environmental cooperation.

The conference is a platform for specially selected Swedish startups to meet American entrepreneurs, partners, customers, investors, decision makers and experts, focusing on improving the environment.

Jan-Erik Bengtsson at Tillväxt Malmö is not surprised that Malmö has been selected: *"We have lots of innovative, smaller companies with environmental focus. Everyone agrees that there are enormous challenges in the environmental issue, but the challenge is to be able to showcase the business benefits. Enjay and Orbital have both found needs and problems, for which they have found solutions - and they have also been able to show everyone that it's going to be business as well," says Jan-Erik Bengtsson.*

One of the Malmö companies is Enjay who has developed a solution for recycling energy in the extract air from restaurant ventilation to heating in real estate. Recently, the company was named one of Europe's 30 most promising environmental start-ups by the EU organization Climate-KIC. Nils Lekeberg and Jesper Wirén from Enjay look forward to the conference:

"Spontaneously, we feel flattered and happy to be chosen, so it feels lovely," says Jesper Wirén. Then it's also a huge benefit to us. California is a warm market and Lepido is primarily designed for a cold market. But in fact, we can also produce cooling, so we get a great opportunity to do a market research on the right target audience", says Jesper.

Enjay has also been selected to have fifteen minutes in place to pitch his product Lepido. "We are very eager and look forward to pitching to an international audience," says Nils Lekeberg.

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Read more on www.enjay.se